

OVERVIEW

Participants have the opportunity to use video skills, tools, and processes to communicate, entertain, inform, analyze and/or illustrate a topic, idea, subject, or concept. An extremely powerful and ubiquitous medium, video production has great potential, strengths, and limitations that should be understood by all.

Participants write, film, and edit a sixty (60)-second video during the National TSA Conference in this onsite event. Required criteria, such as props and a line of dialogue, make the competition more challenging and will be revealed at the event orientation meeting.

ELIGIBILITY

One (1) team of two to six (2-6) members per chapter may participate, one (1) entry per team.

TIME LIMITS

PRELIMINARY ROUND

1. The video must be no longer than sixty (60) seconds in length. A deduction of five (5) points will be incurred for exceeding the time limit.
2. Participants have forty-eight (48) hours, beginning at the event orientation meeting, to complete the entire production.

SEMIFINAL ROUND

1. Semifinalists will participate in a LEAP interview that will last a maximum of five (5) minutes.

LEAP

A team LEAP Report is required for this event and must be submitted at event check-in (see LEAP Program).

ATTIRE

TSA competition attire is required for this event.

PROCEDURE

PRELIMINARY ROUND

1. Participants report to the event area at the time and place stated in the conference program.
2. Participants must submit a LEAP Report prior to receiving the onsite problem materials and information.
3. The event coordinator distributes the materials, information, directions, and deadlines to each team.
4. Each team supplies its own video production and editing equipment to complete its production.
5. Each team will be responsible for uploading their video solution as well as a completed Student Copyright Checklist to an internet server as determined at the conference.
6. Entries are reviewed by judges. Neither students nor advisors are present at this time.
7. A list of twelve (12) semifinalists (in random order) will be posted by the CRC.

SEMIFINAL ROUND

1. Semifinalist teams will report at the time and place stated in the conference program to sign up for a semifinalist LEAP interview.
2. Judges evaluate the interviews.
3. The top ten (10) finalists will be announced at the awards ceremony.

REGULATIONS

PRELIMINARY ROUND

- A. Video entries must be submitted in MP4 format suitable for being played in VLC Media Player.
 1. For more information regarding VLC Media Player, visit www.videolan.org.
 2. Teams are strongly encouraged to view their completed entry in VLC Media Player before online submission to be sure their video plays as designed.

3. The completed Student Copyright Checklist must be submitted in Portable Document Format (PDF) suitable for viewing in Adobe Acrobat Reader.
 4. Failure to include the Student Copyright Checklist will result in disqualification.
 5. National TSA will NOT provide wireless Internet. Students may provide Internet access using a hotspot from a mobile device.
- B. Participants film their footage, which must be appropriate for the TSA community, only at officially sanctioned conference locations, as described by the event coordinator.
1. Teams are not allowed to film in sleeping rooms, restrooms, restaurants, or elevators/escalators.
 2. Participants may not disturb any event in progress, enter a restricted evaluation area, interrupt a conference function, or participate in behavior unbecoming of a conference participant.
 3. At the event meeting, the event coordinator will explain any further filming restrictions on the specific property.
 4. Failure to follow these instructions will result in disqualification.
- C. All entries become the property of TSA and will not be returned after judging.
- D. Teams may use no more than one (1) video camera for the video production.
- E. Teams must edit their projects on a nonlinear editing system or their camera. Teams are responsible for providing their own editing equipment.
- F. All video footage must be the original work of the team and must have been completed during the event timeline.
- G. Where applicable, all ideas, test images and sound from other sources must be cited. Copyrighted materials may NOT be used. NOTE: Failure to follow this procedure results in disqualification.

SEMIFINAL ROUND

- A. The LEAP Report
1. Participants document the leadership skills developed and demonstrated while working

on this event, and on a non-competitive event leadership experience.

2. Semifinalists will respond to questions about the content of the LEAP Report as part of the LEAP interview, which will be conducted as part of the semifinalist presentation.
3. Specific LEAP Report regulations can be found in the LEAP Program section of this guide and on the TSA website.

EVALUATION

PRELIMINARY ROUND

The completed video production.

1. Depending on the stated purpose, videos are judged on story concept, artistic and/or social value, camera technique, transition and video pace, as well as technical attributes, creativity and organization, and the overall effect of the solution.
2. The video also must incorporate the specified prop(s) and dialogue presented during the event meeting.

SEMIFINAL ROUND

The content and quality of the LEAP Report and interview.

Refer to the official rating form for more information.

STEM INTEGRATION

This event aligns with the STEM educational standards of Science, Technology, Engineering, and Mathematics.

CAREERS RELATED TO THIS EVENT

- Actor
- Audio/video operator or technician
- Cinematographer
- Film/video editor
- Screen editor
- Script writer

ON DEMAND VIDEO

2019 & 2020 OFFICIAL RATING FORM

HIGH SCHOOL

Judges: Using minimal (1-4 points), adequate (5-8 points), or exemplary (9-10 points) performance levels as a guideline in the rating form, record the scores earned for the event criteria in the column spaces to the right. The X1 or X2 notation in the criteria column is a multiplier factor for determining the points earned. (Example: an “adequate” score of 7 for an X1 criterion = 7 points; an “adequate” score of 7 for an X2 criterion = 14 points.) A score of zero (0) is acceptable if the minimal performance for any criterion is not met.

Go/No Go Specifications

- Before judging the entry, ensure that the items below are present; indicate presence with a check mark in the box.
- If an item is missing, leave the box next to the item blank and place a check mark in the box labeled ENTRY NOT EVALUATED.
- If a check mark is placed in the ENTRY NOT EVALUATED box, the entry is not to be judged.

- The video is included, in the correct format and is capable of being played using VLC Media Player.
- Student Copyright Checklist is included and in the correct format.
- Completed LEAP Report is present.
- ENTRY NOT EVALUATED

PRODUCTION (100 points)				Record scores in the column spaces below.
CRITERIA	Minimal performance	Adequate performance	Exemplary performance	
	1-4 points	5-8 points	9-10 points	
Camera handling (X1)	Serious problems with focus, steadiness, and framing are evident.	Most shots are clearly focused and framed, with adequate close-ups included.	Steady and creative shots that enhance the video are utilized, and excellent close-ups are included.	
Lighting (X1)	Numerous shots are improperly lit; bleaching, shadows, or unbalanced conditions may be evident in some shots; there is no evidence of an attempt to correct problems.	Most shots are properly lit, either through ambient lighting or the use of techniques to correct poor lighting conditions.	All shots are well lit, either through ambient lighting or the use of techniques to correct poor lighting conditions.	
Audio (X1)	Audio may be unclear, distorted, or washed out from poor signal-to-noise ratio; there is evidence of the use of a built-in camera microphone that detracts from the message.	The audio is clear, with consideration given to a good signal-to-noise ratio; background or ambient noise may occasionally be a distraction.	The audio is clear and recorded with good signal-to-noise ratio, displaying skillful microphone choice, placement, and technique.	
Continuity and pacing (X2)	The story sequencing is confusing; shots are too long or “clipped,” with edit points appearing “glitchy.”	The pace and timing are well structured; clips move along and tell the story, with moderate use of transitions.	Shots logically pace the story along in an interesting way, with an excellent and purposeful use of transitions.	
Video effectiveness (X2)	The video does not meet project goals, presents an unclear message, and/or is sloppy overall.	The video topic is presented with insights; the video adequately meets the objective.	The video is clearly focused, with a rich variety of supporting material.	
Aesthetics and artanship (X1)	The work is unorganized and sloppy.	The work provides an organized and logical presentation of essential issues.	The work provides an exemplary use of layout and design principles to logically communicate important data.	
Use of required props (X1)	Props incorporated in the video appear as an afterthought.	Props incorporated in the video add some artistic value and tend to further the plot.	Props are integral to the production’s plot and artistic value.	
Use of required dialogue (X1)	The line of dialogue is not well incorporated in the production, and/or the dialogue is not in sync with the plot.	The line of dialogue is adequately incorporated and somewhat essential to the production’s plot.	The line of dialogue is communicated effectively and is integral to the production’s plot.	
PRODUCTION SUBTOTAL (100 points)				

ON DEMAND VIDEO

Rules violations (a deduction of 20% of the total possible points for the above sections) must be initiated by the judge, coordinator, and manager of the event. Record the deduction in the space to the right. Indicate the rule violated: _____	
A time violation (a deduction of five [5] points) will be incurred for exceeding the sixty (60)-second time limit for the length of the video. Record the deduction in the space to the right.	

PRELIMINARY SUBTOTAL (100 points)	
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SEMIFINAL LEAP INTERVIEW (10 points)				Record scores in the column spaces below.
CRITERIA	Minimal performance	Adequate performance	Exemplary performance	
	1-4 points	5-8 points	9-10 points	
LEAP Report/ Interview (10% of the total event points)	The team's efforts are not clearly communicated, lack detail, and/ or are unconvincing; few, if any, attempts are made to identify and/or incorporate the SLC Practices and Behaviors.	The team's efforts are adequately communicated, include some detail, are clear, and/or are generally convincing; identification and/or incorporation of the SLC Practices and Behaviors is adequate.	The team's efforts are clearly communicated, fully-detailed, and convincing. Identification and/or incorporation of the SLC Practices and Behaviors is excellent.	
SEMIFINAL LEAP INTERVIEW SUBTOTAL (10 points)				

Rules violations (a deduction of 20% of the total possible points for the above sections) must be initiated by the judge, coordinator, and manager of the event. Record the deduction in the space to the right. Indicate the rule violated: _____	
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To arrive at the TOTAL score, add any subtotals and subtract rules violation points, as necessary. TOTAL (110 points)	
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Comments:

I certify these results to be true and accurate to the best of my knowledge.

JUDGE

Printed name: _____ Signature: _____

ON DEMAND VIDEO

EVENT COORDINATOR INSTRUCTIONS

PERSONNEL

- A. Event coordinator
- B. Judges:
 1. Preliminary round, two (2) or more
 2. Semifinal round, two (2) or more

MATERIALS

- A. Coordinator's packet, containing:
 1. Event guidelines, one (1) copy for the coordinator and for each judge
 2. TSA Event Coordinator Report
 3. List of judges/assistants
 4. Pre-populated flash drives for judges
 5. One (1) stopwatch per group of judges
 6. Marking pens, three (3)
 7. Results envelope
 8. Envelope for LEAP Reports
 9. LEAP Interview Judging Protocol
- B. Tables and chairs for judges
- C. Computer installed with VLC Media Player software and capable of viewing PDF files is needed for each judge team in addition to the rubric/scoring computer
- D. Extension cords (25' minimum length), as needed

RESPONSIBILITIES

AT THE CONFERENCE

1. Attend the mandatory coordinator's meeting at the designated time and location.
2. Report to the CRC room and obtain the coordinator's packet; check the contents.
3. Review the event guidelines and check to see that enough judges/assistants have been scheduled.
4. Inspect the area(s) in which the event is being held for appropriate set-up, including room size, chairs, tables, outlets, etc. Notify the event manager of any potential problems.

EVENT CHECK-IN/PRELIMINARY ROUND

1. Prior to the event meeting, the coordinator should tour the conference facilities and develop a list of restricted areas and/or specific restrictions for the event. This list should be shared with the event manager prior to the event meeting. The coordinator should mention at the event meeting that teams must be courteous to all guests in common areas or designated filming areas.
2. Meet with all participants at the scheduled time and location to deliver the event-specific criteria, including required props and dialogue.
 - a. Ensure that all participants understand regulations regarding equipment allowed, behavior, deadlines, and submission requirements.
 - b. Collect the LEAP Reports from each team.
 - c. Anyone reporting who is not on the coordinator's report may check in only after official notification is received from the CRC.
 - d. Late entries are considered on a case-by-case basis and only when the delay is caused by events beyond participant control.
3. At least one (1) hour before the judging is scheduled to begin, meet with judges/assistants to review time limits, procedures, and regulations. If questions arise that cannot be answered, speak to the event manager before the event begins.
4. Judges independently evaluate the entries.
5. Decisions about rules violations must be discussed and verified with the judges, event coordinator, and CRC manager to determine either:
 - a. To deduct 20% of the total possible points or
 - b. To disqualify the entry
 - c. The event coordinator, judges and CRC manager must initial either of these actions on the rating form.

6. Each group of evaluators averages its scores to determine the top five (5) entries from that group. The number of evaluator groups depends on the number of entries. In this case, there are two (2) or more evaluators for every twenty (20) entries. The top five (5) entries from each group advance to the semifinalist round.
7. Review and submit the semifinalist results and all items/forms in the results envelope to the CRC room.
8. Semifinalists will be posted by the CRC.

SEMIFINAL ROUND

1. Inspect the area in which the interviews are to take place. Ensure that there is a table and seating for participants and judges.
2. Meet with semifinalist judges to review the LEAP Judging Protocol. If questions arise that cannot be answered, speak to the event manager before semifinalist interviews begin.
3. Evaluation of the semifinalist event entries can take place at a separate time (before/after the interviews) in order to allow time for judges to view and score the videos/documentation.
4. Conduct semifinalist LEAP interviews. Interviews should be a maximum of five (5) minutes in length.
5. Judges independently assess the semifinalist entries.
6. Decisions about rules violations must be discussed and verified with the judges, event coordinator, and CRC manager to determine either:
 - a. To deduct 20% of the total possible points or
 - b. To disqualify the entry
 - c. The event coordinator, judges and CRC manager must initial either of these actions on the rating form.
7. Judges determine the ten (10) finalists and discuss and break any ties. (Determine the procedure for breaking ties before the onsite competition begins.)
8. Review and submit the finalist results and all items/forms in the results envelope to the CRC room.
9. If necessary, manage security and the removal of materials from the area.